

U.S. car and light-truck sales by make – Oct. 2011 (Ranked by total sales)

Make	Car 2011	Car 2010	2011 share	2010 share	Percent change	Truck 2011	Truck 2010	2011 share	2010 share	Percent change	Total 2011	Total 2010	2011 share	2010 share	Percent change	
Ford division	46,764	46,598	9.6	10.0	0	114,644	96,741	21.5	19.9	19%	161,408	143,339	15.8	15.1	13%	
Chevrolet	48,778	48,625	10.0	10.5	0	83,026	75,589	15.6	15.6	10	131,804	124,214	12.9	13.1	6	
Toyota Division	61,915	63,847	12.7	13.7	-3	50,087	55,882	9.4	11.5	-10	112,002	119,729	11.0	12.6	-7	
Honda Division	43,844	49,230	9.0	10.6	-11	43,374	38,570	8.2	7.9	13	87,218	87,800	8.5	9.2	-1	
Nissan Division	44,891	36,943	9.2	8.0	22	30,593	24,900	5.7	5.1	23	75,484	61,843	7.4	6.5	22	
Hyundai division	42,677	34,951	8.7	7.5	22	9,725	7,705	1.8	1.6	26	52,402	42,656	5.1	4.5	23	
Kia	22,442	15,353	4.6	3.3	46	15,248	15,846	2.9	3.3	-4	37,690	31,199	3.7	3.3	21	
Jeep	-	-	-	-	-	35,733	28,480	6.7	5.9	26	35,733	28,480	3.5	3.0	26	
Dodge	15,711	12,930	3.2	2.8	22	18,023	14,090	3.4	2.9	28	33,734	27,020	3.3	2.8	25	
GMC	-	-	-	-	-	31,609	33,000	5.8	6.3	-4	31,609	33,000	3.1	3.5	-4	
Volkswagen division	24,748	17,290	5.1	3.7	43	3,280	2,794	0.6	0.6	17	28,028	20,084	2.7	2.1	40	
Mercedes-Benz	13,704	11,872	2.8	2.6	15	10,418	7,204	2.0	1.5	45	24,122	19,076	2.4	2.0	27	
BMW division	15,080	15,486	3.1	3.3	-3	6,793	3,786	1.3	0.8	79	21,873	19,272	2.1	2.0	14	
Ram	-	-	-	-	-	21,836	18,090	4.1	3.7	21	21,836	18,090	2.2	1.9	26	
Chrysler Division	14,906	8,088	3.0	1.7	84	6,338	8,459	1.2	1.7	-25	21,244	16,547	2.1	1.7	28	
Subaru	19,815	22,544	4.1	4.9	-12	266	176	0.0	0.0	51	20,081	22,720	2.0	2.4	-12	
Mazda	11,882	11,486	2.4	2.5	3	6,444	6,527	1.2	1.3	-1	18,326	18,013	1.8	1.9	2	
Lexus	10,112	10,815	2.1	2.3	-7	7,980	10,276	1.5	2.1	-22	18,092	21,091	1.8	2.2	-14	
Cadillac	4,502	6,344	0.9	1.4	-29	7,293	7,049	1.4	1.5	-4	11,795	13,393	1.2	1.4	-12	
Buick	7,178	7,876	1.5	1.7	-9	4,509	4,693	0.8	1.0	-14	11,687	12,569	1.1	1.3	-7	
Acura	5,661	5,544	1.2	1.2	2	5,454	5,467	1.0	1.1	0	11,115	11,011	1.1	1.2	1	
Audi	6,905	5,240	1.4	1.1	32	3,320	2,888	0.6	0.6	15	10,225	8,128	1.0	0.9	26	
Infiniti	4,488	5,102	0.9	1.1	-12	2,374	2,828	0.4	0.6	-16	6,862	7,930	0.7	0.8	-14	
Lincoln	3,230	3,923	0.7	0.8	-18	2,864	2,911	0.5	0.6	-2	6,094	6,834	0.6	0.7	-11	
Mini	3,403	3,950	0.7	0.9	-14	2,012	-	0.4	-	-	5,415	3,954	0.5	0.4	39	
Volvo	3,192	2,031	0.7	0.4	57	1,707	1,965	0.3	0.4	-13	4,899	3,996	0.5	0.4	23	
Mitsubishi	2,117	3,846	0.4	0.8	-45	2,261	1,265	0.4	0.3	79	4,378	5,111	0.4	0.5	-14	
Scion	3,952	4,654	0.8	1.0	-15	-	-	-	-	-	3,952	4,654	0.4	0.5	-15	
Land Rover*	-	-	-	-	-	3,273	2,958	0.6	0.6	11	3,273	2,958	0.3	0.3	11	
Porsche	1,238	1,508	0.3	0.3	-18	1,032	1,139	0.2	0.2	-9	2,270	2,647	0.2	0.3	-14	
Fiat	1,965	-	0.4	-	-	-	-	-	-	-	1,965	-	0.2	-	-	
Suzuki	1,425	1,577	0.3	0.3	-10	522	466	0.1	0.1	12	1,947	2,043	0.2	0.2	-5	
Jaguar**	1,327	1,295	0.3	0.3	3	-	-	-	-	-	1,327	1,295	0.1	0.1	3	
Saab	273	741	0.1	0.2	-63	64	-	0.0	-	-	337	741	0.0	0.1	-55	
Smart	327	367	0.1	0.1	-11	-	-	-	-	-	327	367	0.0	0.0	-11	
Maserati	187	196	0.0	0.0	-5	-	-	-	-	-	187	196	0.0	0.0	-5	
Bentley	162	120	0.0	0.0	35	-	-	-	-	-	162	120	0.0	0.0	35	
Rolls-Royce*	30	43	0.0	0.0	-30	-	-	-	-	-	30	43	0.0	0.0	-30	
Maybach*	4	5	0.0	0.0	-20	-	-	-	-	-	4	5	0.0	0.0	-20	
Hummer	-	-	-	-	-	-	242	0.0	-	-	-	242	-	0.0	-	-
Mercury	-	3,909	-	0.8	-	-	3,568	0.7	-	-	-	7,477	-	0.8	-	-
Pontiac	-	82	-	0.0	-	-	1	0.0	-	-	-	83	-	0.0	-	-
Saturn	-	23	-	0.0	-	-	19	0.0	-	-	-	42	-	0.0	-	-
Other**	248	242	0.1	0.1	2	-	-	-	-	-	248	242	0.0	0.0	2	
TOTAL	489,083	464,676	100.0	100.0	5%	532,102	485,574	100.0	100.0	10%	1,021,185	950,250	100.0	100.0	8%	
Made in North America																
Made in North America	296,612	300,282	60.6	64.6	-1	446,710	417,084	84.0	85.9	7	743,322	717,366	72.8	75.5	4	
Made in Japan	107,149	76,186	21.9	16.4	41	57,252	44,325	10.8	9.1	29	164,401	120,511	16.1	12.7	36	
Made in Europe	51,214	49,332	10.5	10.6	4	18,544	14,823	3.5	3.1	25	69,758	64,155	6.8	6.8	9	
Made in Korea	33,992	38,837	7.0	8.4	-13	9,596	9,342	1.8	1.9	3	43,588	48,179	4.3	5.1	-10	
Made in Australia	116	39	0.0	0.0	197	-	-	-	-	-	116	39	0.0	0.0	197	
Total Detroit																
Total Detroit	141,069	138,398	28.8	29.8	2	325,875	292,932	61.2	60.3	11	466,944	431,330	45.7	45.4	8	
Total Japan*	210,102	215,588	43.0	46.4	-3	149,355	146,357	28.1	30.1	47	359,457	361,945	35.2	38.1	-1	
Total Europe*	72,793	60,386	14.9	13.0	21	31,899	22,734	6.0	4.7	40	104,692	83,120	10.3	8.7	26	
Total Korea*	65,119	50,304	12.3	10.8	30	24,973	23,551	4.7	4.9	6	90,092	73,855	8.8	7.8	22	
General Motors†	60,458	62,950	12.4	13.5	-4	126,437	120,593	23.8	24.8	5	186,895	183,543	18.3	19.3	2	
Ford Motor Co.††	49,994	54,430	10.2	11.7	-4	117,508	103,220	22.1	21.3	14	167,502	157,650	16.4	16.6	6	
Toyota Motor Sales	75,979	79,316	15.5	17.1	-4	58,067	66,158	10.9	13.6	-12	134,046	145,474	13.3	15.3	-8	
Chrysler Group†††	32,582	21,018	6.7	4.5	55	81,930	69,119	15.4	14.2	19	114,512	90,137	11.2	9.5	27	
American Honda Motor Co.	49,505	54,774	10.1	11.8	-10	48,828	44,037	9.2	9.1	1	98,333	98,811	9.6	10.4	-1	
Hyundai-Kia Automotive	65,119	50,304	13.3	10.8	30	24,973	23,551	4.7	4.9	6	90,092	73,855	8.8	7.8	22	
Nissan N.A.	49,379	42,045	10.1	9.0	17	32,967	27,728	6.2	5.7	19	82,346	69,773	8.1	7.3	18	
VW Group of America	31,815	22,650	6.5	4.9	41	6,600	5,682	1.2	1.2	16	38,415	28,332	3.8	3.0	36	
BMW Group	18,513	19,479	3.8	4.2	-5	8,805	3,786	1.7	0.8	133	27,318	23,265	2.7	2.4	17	
Daimler AG	14,035	12,244	2.9	2.6	15	10,418	7,204	2.0	1.5	45	24,633	19,448	2.4	2.0	26	
Jaguar Land Rover N.A.*	1,327	1,295	0.3	0.3	3	3,273	2,958	0.6	0.6	11	4,600	4,253	0.5	0.4	8	

U.S. car and light-truck sales by make – 10 months 2011 (Ranked by total sales)

Make	Car 2011	Car 2010	2011 share	2010 share	Percent change	Truck 2011	Truck 2010	2011 share	2010 share	Percent change	Total 2011	Total 2010	2011 share	2010 share	Percent change
Ford division	576,994	491,026	10.8	9.8	18%	1,119,038	954,585	21.5	21.0	17%	1,696,030	1,445,611	16.1	15.1	17%
Chevrolet	698,404	613,853	13.1	12.2	14	787,333	684,540	15.1	15.1	15	1,485,737	1,298,393	14.1	13.6	14
Toyota Division	638,200	716,705	12.0	14.3	-11	495,071	518,668	9.5	11.4	-5	1,133,271	1,235,373	10.8	12.9	-8
Honda Division	478,092	541,919	9.0	10.8	-12	379,777	361,929	7.3	8.0	5	857,869	903,848	8.1	9.4	-5
Nissan Division	479,709	430,440	9.0	8.6	11	297,673	230,307	5.7	5.1	29	777,382	660,747	7.4	6.9	18
Hyundai division	435,878	348,621	8.2	6.9	25	109,438	104,082	2.1	2.3	5	545,316	452,703	5.2	4.7	21
Kia	233,359	158,723	4.4	3.2	47	171,736	140,500	3.3	3.1	22	405,095	299,223	3.8	3.1	21
Dodge	175,783	186,682	3.3	3.7	-6	203,392	143,357	3.9	3.2	42	379,175	330,039	3.6	3.4	15
Jeep	-	-	-	-	-	339,526	236,026	6.5	5.2	44	339,526	236,026	3.2	2.5	44
GMC	-	-	-	-	-	326,543	263,502	6.3	5.8	24	326,543	263,502	3.1	2.8	24
Volkswagen division	224,931	179,327	4.2	3.6	25	38,556	33,447	0.7	0.7	15	263,487	212,774	2.5	2.2	24
Subaru	213,395	214,269	4.0	4.3	-7	2,236	0	0.0	0.0	8	215,631	216,334	2.0	2.3	0
Ram	-	-	-	-	-	210,601	169,642	4.0	3.7	24	210,601	169,642	2.0	1.8	24
Mazda	132,187	128,685	2.5	2.6	3	77,454	64,098	1.5	1.4	21	209,641	192,783	2.0	2.0	9
Mercedes-Benz	124,941	118,962	2.3	2.4	5	81,691	65,476	1.6	1.4	25	206,632	184,438	2.0	1.9	12
BMW division	143,113	138,363	2.7	2.8	3	56,439	38,373	1.1	0.8	47	199,552	176,736	1.9	1.8	13
Chrysler Division	100,540	78,668	1.9	1.6	28	78,255	95,982	1.5	2.1	-19	178,795	174,650	1.7	1.8	2
Lexus	78,340	91,240	1.5	1.8	-14	75,399	92,289	1.4	2.0	-18	153,739	183,529	1.5	1.9	-16
Quick	102,666	19,687	1.9	0.3	26	44,913	44,982	0.8	0.8	10	147,580	164,571	1.4	1.3	20
Cadillac	60,155	56,500	1.1	1.1	7	64,830	61,906	1.2	1.4	5	124,985	118,406	1.2	1.2	6
Acura	51,241	55,165	1.0	1.1	-7	49,020	52,234	0.9	1.1	-6	100,261	107,399	1.0	1.1	-7
Audi	67,551	57,021	1.3	1.1	19	27,655	24,697	0.5	0.5	12	95,206	81,718	0.9	0.9	17
Infiniti	56,020	58,797	1.0	1.2	-5	25,023	23,930	0.4	0.5	-4	79,043	82,727	0.7	0.9	-5
Lincoln	41,722	39,465	0.8	0.8	6	29,213	30,655	0.6	0.7	-5	70,935	70,120	0.7	0.7	1
Subaru/Leishi	38,983	37,012	0.7	0.7	20	31,270	30,139	0.6	0.6	18	69,253	67,158	0.6	0.6	51
Volvo	37,252	27,798	0.7	0.6	34	19,802	17,316	0.4	0.4	14	57,054	45,114	0.5	0.5	27
Mini	33,760	38,538	0.6	0.8	-12	13,290	-	-	0.3	-	47,050	58,538	0.4	0.4	22
Scion	41,559	37,888	0.8	0.8	-10	-	-	-	-	-	41,559	37,888	0.4	0.4	10
Land Rover*	-	-	-	-	-	28,923	25,247	0.6	0.6	15	28,923	25,247	0.3	0.3	15
Porsche	13,871	14,100	0.3	0.3	-2	11,063	6,237	0.2	0.1	77	24,934	20,337	0.2	0.2	23
Suzuki	16,287	13,792	0.3	0.3	18	5,964	5,223	0.1	0.1	14	22,241	19,015	0.2	0.2	17
Fiat	15,826	-	0.3	-	-	-	-	-	-	-	15,826	-	-	0.2	-
Jaguar*	10,642	11,043	0.2	0.2	-4	-	-	-	-	-	10,642	11,043	0.1	0.1	-4
Saab	4,790	3,873	0.1	0.1	24	194	102	0.0	0.0	90	4,984	3,975	0.0	0.0	25
Smart	4,084	5,146	0.1	0.1	-21	-	-	-	-	-	4,084	5,146	0.0	0.1	-21
Isaserati	1,892	1,351	0.0	0.0	22	-	-	-	-	-	1,892	1,351	0.0	0.0	22
Bentley	1,422	1,074	0.0	0.0	32	-	-	-	-	-	1,422	1,074	0.0	0.0	32
Rolls-Royce*	288	426	0.0	0.0	-32	-	-	-	-	-	288	426	0.0	0.0	-32
Mercury	248	48,584	0.0	1.0	-	-	30,072	-	0.7	-	248	78,656	0.0	0.8	-
Maybach**	44	53	0.0	0.0	-17	-	-	-	-	-	44	53	0.0	0.0	-17
Hummer	-	984	-	0.0	-	-	3,749	-	0.1	-	-	3,749	-	0.0	-
Pontiac	-	-	-	0.0	-	-	61	-	0.0	-	-	1,045	-	0.0	-
Saturn	-	816	-	0.0	-	-	5,794	-	0.1	-	-	6,610	-	0.1	-
Other**	2,466	2,411	0.0	0.0	2	-	-	-	-	-	2,466	2,411	0.0	0.0	2
TOTAL	5,336,835	5,026,707	100.0	100.0	6%	5,203,296	4,544,962	100.0	100.0	15%	10,540,131	9,571,671	100.0	100.0	10%
Made in North America	3,692,691	3,411,882	69.2	67.9	8	4,464,976	3,907,003	85.8	86.0	14	8,157,667	7,318,885	77.4	76.5	12
Made in Japan	727,660	740,049	14.5	14.7	4	456,316	407,940	8.8	9.0	12	1,227,976	1,147,989	11.7	12.0	7
Made in Europe	571,595	492,457	9.9	9.8	7	175,913	138,651	3.3	3.1	25	701,872	631,108	6.7	6.6	11
Made in Korea	614	382,066	0.4	7.6	-10	108,091	91,370	2.1	2.0	18	452,001	473,436	4.3	4.9	-5
Made in Australia	619	253	0.0	0.0	143	-	-	-	-	-	514	233	0.0	0.0	143
Total Japan**	1,751,112	1,591,668	32.9	31.8	10	3,207,642	2,724,853	61.6	60.0	18	4,964,542	4,323,013	47.2	45.2	15
total Japan**	2,224,013	2,321,512	41.7	46.2	-4	1,436,867	1,364,634	27.6	30.0	5	3,660,880	3,686,146	34.7	38.5	-1
total Korea*	686,873	599,686	12.9	11.9	15	277,613	210,895	5.3	4.6	32	964,486	810,581	9.2	8.5	19
total Korea*	669,237	507,344	12.5	10.1	32	281,174	244,582	5.4	5.4	15	950,411	751,926	9.0	7.9	26
General Motors†	861,425	754,324	16.1	15.0	14	1,227,619	1,064,558	23.6	23.4	15	2,089,044	1,818,882	19.8	19.0	15
Ford Motor Co.††	618,964	595,704	11.6	11.9	3	1,146,249	1,027,208	22.1	22.6	32	1,767,213	1,626,912	16.8	17.0	9
General Motors Sales	748,009	845,833	14.2	16.8	-10	570,470	610,985	11.0	13.4	-19	1,318,569	1,456,797	12.3	14.2	-15
Chrysler Group†††	292,149	269,350	5.5	5.3	10	831,774	645,007	16.0	14.2	29	1,123,923	910,357	10.7	9.5	24
American Honda Motor Co.	529,333	597,084	9.9	11.9	-11	428,797	414,163	8.2	9.1	4	958,130	1,011,247	9.1	10.6	-5
Hyundai-Kia Automotive	669,237	507,344	12.5	10.1	32	281,174	244,582	5.4	5.4	15	950,411	751,926	9.0	7.9	26
Nissan N.A.	535,729	489,237	10.0	9.7	10	320,696	254,237	6.2	5.6	26	856,425	743,474	8.1	7.8	15
VW Group of America	295,404	277,327	5.5	5.4	24	65,211	58,144	1.3	1.3	4	360,114	326,561	3.4	3.1	22
BMW Group	177,161	176,327	3.3	3.5	-5	68,729	38,373	1.3	0.8	82	246,890	215,700	2.3	2.3	15
Daimler AG	129,069	124,161	2.4	2.5	4	81,691	65,476	1.6	1.4	25	210,760	189,637	2.0	2.0	11
Jaguar Land Rover N.A.*	10,642	11,043	0.2	0.2	-4	28,923	25,247	0.6	0.6	15	39,565	36,290	0.4	0.4	9