

Customer Incentives

Incentives in this table are a summary of retail programs offered. Programs may vary by region and model.

	Cash rebate	Finance rate
CHRYSLER GROUP		
Expires July 31. In lieu of rebates, financing rates are available.		
2006 models		
Chrysler Pacifica	\$2,000-\$2,500	0-3.9%
Town & Country	\$2,000-\$2,500	0-5.9%
PT Cruiser, Sebring	\$500	0-6.9%
Dodge Durango	\$3,000	0-5.9%
Dakota, Grand Caravan	\$2,500	0-5.9%
Caravan	\$2,000	0-5.9%
Ram 2500/3500	\$1,500	0-6.9%
Stratus	\$500	0-6.9%
Ram 1500 (excl. SRT-10)	\$1,500-\$3,500	0-5.9%
Jeep Commander, Grand Cherokee (excl. SRT-8)	\$2,000	0-5.9%
Liberty diesel	\$2,000	0-6.9%
Wrangler	\$500	—
2005 models		
Chrysler Crossfire	\$3,500	—
Dodge Neon	\$3,000	—

FORD MOTOR CO.		
Expires Oct. 2. In lieu of rebates, financing rates are available. In addition, the Ford brand is offering a prepaid debit card for \$1,000 of gasoline purchases or an equivalent cash bonus.		
2007 models		
Ford Explorer Sport Trac	\$1,000	2.9-6.9%
2006 models		
Ford Expedition, Freestar	\$4,000	0-1.9%
F-150	\$2,500	0-1.9%
F-Super Duty (excl. Harley), Ranger	\$2,000	0-3.9%
Crown Victoria	\$1,000	0-5.9%
Explorer	\$1,500-\$2,000	0-1.9%
E series, Escape	\$1,000	0-1.9%
Focus	\$1,000	0-5.9%
Mustang V-6	—	0.0%
Five Hundred, Freestyle	—	0-1.9%
Fusion	—	0-5.9%
Lincoln LS	\$8,000	0-1.9%
Town Car	\$7,000	0-1.9%
Navigator	\$5,500	0-1.9%
Mark LT	\$3,000	0-1.9%
Zephyr	—	0-5.9%
Mercury Grand Marquis	\$5,000	0-3.9%
Monterey	\$4,000	0-1.9%
Mariner (excl. hybrid)	\$1,000	0-1.9%
Montego	\$1,000	0-6.9%
Mountaineer	\$1,500	0-1.9%
Mariner Hybrid	—	0-1.9%
Milan	—	0-5.9%

GENERAL MOTORS		
Expires July 18. In lieu of rebates, financing rates are available.		
2007 models		
Buick Rainer, Rendezvous	\$500	4.9-7.9%
Terraza	—	5.9-6.9%
Cadillac CTS	—	3.9-5.9%
Escalade	—	3.9-6.9%
Chevrolet TrailBlazer	\$500	4.9-7.9%
Avalanche, Suburban, Tahoe	—	3.9-6.9%
Cobalt, Uplander	—	5.9-6.9%
GMC Envoy	\$500	4.9-7.9%
Yukon, Yukon XL	—	3.9-6.9%
Pontiac G5	—	5.9-6.9%
Saturn Ion	—	3.9-5.9%
Relay	—	5.9-6.9%
2006 models		
Buick Rainier, Rendezvous	\$1,500	0-3.9%
LaCrosse	\$1,000	1.9-5.9%
Terraza	\$1,000	3.9-6.9%
Lucerne	—	2.9-6.9%
Cadillac Escalade	\$6,500	0-1.9%
CTS	\$3,000	0%
DTS, STS	\$3,000	0-2.9%
SRX	\$2,000	0%
STS-V	—	0%
Chevrolet Suburban, Tahoe	\$6,000	0%
Avalanche	\$3,500	1.9-4.9%
TrailBlazer	\$3,000	0-3.9%
Silverado 1500	\$2,000-\$3,000	1.9-5.9%
Silverado 2500/3500 (excl. LBZ)	\$2,000	1.9-4.9%
Silverado 2500/3500 w/LBZ	\$1,500	1.9-4.9%
Colorado	\$500-\$1,500	2.9-5.9%
Monte Carlo	\$1,000	2.9-6.9%
Equinox, Uplander	\$1,000	3.9-6.9%
Malibu V-6, Malibu Maxx	\$750	2.5-6.5%
Aveo	\$500	1.9-5.9%
Express	\$500	2.9-5.9%
Impala	\$500	2.9-6.9%
Cobalt	\$500	4.5-7.5%
HHR	—	1.9-5.9%
Malibu 4 cyl.	—	3.9-5.9%
GMC Yukon	\$6,000	0%
Envoy	\$3,000	0-3.9%
Sierra 1500	\$2,000-\$3,000	1.9-5.9%

Sierra 2500/3500 (excl. LBZ)	\$2,000	1.9-4.9%
Sierra 2500/3500 w/LBZ	\$1,500	1.9-4.9%
Canyon	\$500-\$1,500	2.9-5.9%
Savana	\$500	2.9-5.9%
Hummer H2	\$4,000	0-3.9%
H3	\$2,000	0-3.9%
Pontiac Montana SV6, Torrent	\$1,000	3.9-6.9%
G6 V-6 (excl. convertible)	\$750	2.5-6.5%
Grand Prix	\$500	2.9-6.9%
GT0, Vibe	\$500	4.9-6.9%
G6 4 cyl.	—	3.9-5.9%
Saab 9-2X	\$4,000	1.9-4.9%
9-3, 9-5, 9-7X	—	3.9-6.9%
Saturn Ion, Relay, Vue	—	0-5.9%

AMERICAN HONDA MOTOR CO.		
Expires July 31.		
2006 models		
Acura MDX, RL, RSX, TL, TSX	—	2.9-4.9%
KIA		
Expires July 31.		

2006 models		
Amanti	\$3,000	—
Sorento	\$2,500-\$3,000	—
Optima	\$1,000-\$3,000	—
Sedona	\$1,500	—
Spectra	\$500-\$1,500	—
Sportage	\$500-\$1,250	—
2005 models		
Sedona	\$4,250-\$5,000	—
Amanti	\$4,000	—
Sorento	\$3,500-\$5,000	—
Optima	\$2,500-\$3,000	—
Spectra	\$500-\$2,500	—
Sportage	\$1,000	—
Rio	\$750	—

MAZDA		
Expires Aug. 31. In lieu of rebates, financing rates are available.		
2007 models		
B series	\$0-\$1,000	—
2006 models		
MPV	\$2,000-\$3,000	—
Mazda6	\$2,500	—
RX-8	0-\$1,500	—
MazdaSpeed6	0-\$500	0.9-2.9%
Tribute	\$500	0.9-2.9%

MERCEDES-BENZ		
Expires July 31.		
2006 models		
C class (excl. C350), CLS500, E350 sedan, E320 CDI, M class, R class, SLK class	—	1.9-4.9%
MITSUBISHI		
Expires July 31. In lieu of rebates, financing rates are available.		
2007 models		
Eclipse	—	3.9-5.9%
2006 models		
Raider	\$3,000	1.9-3.9%
Endeavor	\$2,500	0%
Montero	\$2,500	1.9-3.9%
Galant	\$1,000-\$2,500	0-2.9%
Eclipse GT, Lancer, Outlander	\$1,000	1.9-3.9%
Eclipse (excl. GT)	—	1.9-3.9%
2005 models		
Montero	\$3,500	—
Endeavor	\$3,000	0%
Galant	\$2,500	—
Eclipse Spyder, Outlander	\$2,000	—
Eclipse, Lancer, Lancer Evolution	\$1,500	—

NISSAN NORTH AMERICA		
Expires July 31. In lieu of rebates, financing rates are available.		
2006 models		
Infiniti G35 coupe	—	1.95-3.95%
QX56	—	2.95-4.95%
Nissan Quest	\$3,000	1.0%
Armada	\$3,000	2.0-5.0%
Sentra	\$2,250	1.0%
Titan	\$2,250-\$2,750	1.0-3.0%
Altima	\$1,750	2.0-3.0%
Frontier	\$1,500	2.0-3.0%
Maxima	\$1,500	3.0-4.0%
Xterra	\$1,000	4.0%
Pathfinder	\$500	5.0%
Murano	—	3.0-4.0%
SUBARU		
Expires July 31. In lieu of rebates, financing rates are available.		
2006 models		
Legacy, Outback	\$1,500-\$2,000	0-4.9%
Forester	\$1,000-\$2,500	0-4.9%
B9 Tribeca	0-\$2,500	0-4.9%
Baja	\$500	0-4.9%
Impreza	0-\$500	0-4.9%

SUZUKI		
Expires Aug. 31. In lieu of rebates, financing rates are available.		
2006 models		
Forenza wagon	\$1,500	4.9%
Aerio, Forenza sedan, Reno, XL-7	\$1,250	4.9%
Grand Vitara, Verona	\$1,000	4.9%

TOYOTA MOTOR SALES		
Expires July 31. In lieu of rebates, financing rates are available.		
2006 models		
Tundra	\$1,500-\$3,000	0-4.9%
Sequoia	\$1,500-\$2,000	0-3.9%
4Runner	\$1,000-\$2,000	0-2.9%
Highlander	\$750-\$2,000	0-2.9%
Sienna	\$750-\$1,500	0-4.9%
Camry Solara (excl. convertible)	0-\$1,000	0-4.9%
Camry	0-\$750	—
Corolla, Matrix	0-\$500	0-4.9%
Highlander Hybrid	—	0-4.9%

VOLKSWAGEN OF AMERICA		
Expires Sept. 5.		
2006 models		
Audi A3, A4, A6, A8	—	2.9-4.9%

Dealer Incentives		
Incentives in this table are a summary of dealer programs offered. Programs may vary by region and model.		
CHRYSLER GROUP		
Expires July 31.		
2005 models		
Chrysler Crossfire	\$5,000	
Pacifica, Town & Country	\$4,000	
Sebring	\$3,000-\$4,000	
PT Cruiser	\$2,000-\$3,500	
300 sedan	\$1,000	
Dodge Durango	\$7,000	
Ram 1500 (excl. SRT-10)	\$6,000	
Dakota, Ram 2500/3500 (excl. diesel)	\$4,500	
Caravan, Grand Caravan	\$4,000	
Ram 2500/3500 diesel	\$3,500	
Stratus	\$3,000-\$3,500	
Magnum	\$3,000	
Neon SRT-4, Ram SRT-10, Viper	\$1,000	
Jeep Grand Cherokee	\$4,500-\$5,500	
Liberty (excl. diesel)	\$4,000	
Liberty diesel	\$3,000	
Wrangler	\$2,000	

GENERAL MOTORS		
Expires July 18. In lieu of rebates, financing rates are available.		
2007 models		
Chevrolet Avalanche, Suburban, Tahoe	\$1,000	
GMC Yukon	\$1,000	
2006 models		
Cadillac STS	\$2,000	
Chevrolet SSR	\$1,000	
2005 models		
Cadillac STS	\$3,500	
AMERICAN HONDA MOTOR CO.		
Expires Sept. 5.		
2006 models		
Acura RL	\$3,000	
MDX	\$2,500	
Honda Ridgeline	\$2,000	
Accord	\$500-\$1,000	
CR-V	\$750	
Element, Odyssey	\$500	

MERCEDES-BENZ		
Expires July 31.		
2006 models		
S65 AMG	\$12,000	
S class, SL class	\$7,000-\$12,000	
CL class	\$5,000-\$10,000	
C350 sedan	\$3,500	
CLK class	\$1,500	
E350 wagon, E500, R class	\$5,000	
MITSUBISHI		
Expires July 31. In lieu of rebates, financing rates are available.		
2006 models		
Eclipse GT	\$1,000	
Raider	\$500-\$1,500	
2005 models		
Eclipse, Endeavor, Galant, Lancer, Lancer Evolution, Outlander	\$500	
NISSAN NORTH AMERICA		
Expires July 31.		
2006 models		
Infiniti G35 sedan	\$1,000-\$2,000	

Source: Automotive News, Edmunds.com and JATO Dynamics Ltd.